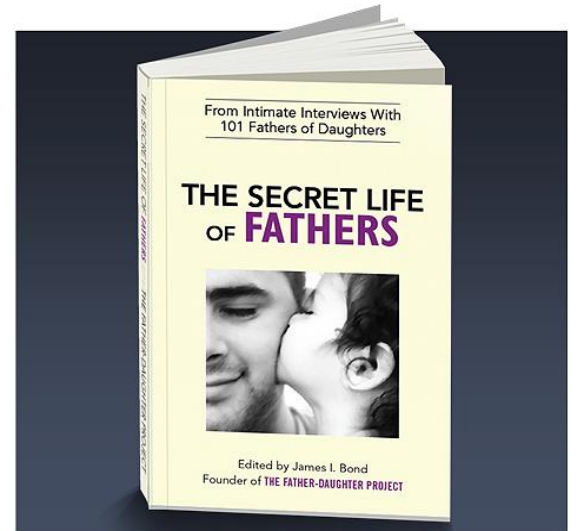




Source: Official White House Photo



Details for Ivanka Trump story

Founder of The Father-Daughter Project™ explains

How Ivanka Trump Has More Power Than Most People Realize

KEY POINTS... for a lively discussion:

- DAUGHTERS CAN HAVE MORE INFLUENCE THAN MOST PEOPLE REALIZE
 - From Supreme Court Decisions (including the Roe vs. Wade decision on abortion) to Women's Voting Rights, from Mark Twain's incredible writing to Martin Luther King's crusade for civil rights... daughters have a more profound influence than most people realize.
 - Based on...
 - Breakthrough science on fathers of daughters, and
 - Research into influential daughters, and Ivanka Trump

- IVANKA – KEY WHITE HOUSE DECISIONS SHE HAS INFLUENCED...
 - Anthony Scaramucci's firing
 - Trump's meeting with Al Gore
 - Appointment of Jeff Sessions and other key cabinet members and advisors
 - Role of her husband Jared Kushner – who she also has influence over
 - Child care and Parental Leave advocacy (She's the only one of his children espousing policy)
 - Launch of a World Bank fund for women entrepreneurs

World Bank President Jim Young Kim announced Saudi Arabia and the United Arab Emirates will donate a combined \$100 million to a World Bank fund for women entrepreneurs that was the brainchild of Ivanka Trump.

- IVANKA – BEGINNING OF HER INFLUENCE...
 - AS A CHILD... Emory University Study – starting at infancy, daughters are treated differently than everyone else, including sons
 - TRUMP CHANGED: Right after her birth, papa Trump’s hiring practices changed (consistent with other famous fathers – see below)
 - High-profile promotion of Barbara Res, to manage construction of Trump Tower at a time when almost no women had senior construction positions
 - In 1989, Savvy Woman magazine featured Trump on the cover, with Barbara Res and two other women on his team with the headline, “Surprise! Mr. Macho’s Inner Circle Isn’t An All-Boys’ Club.”
 - She was Executive Vice President over The Trump Organization
 - Unlike her brothers, her career mirrors her father’s (using her fame to build brands, plus managing complex construction projects)
 - She’s the only one of his children taking residence in the White House
 - She’s the only one of his children appointed as Senior Advisor to the President

- OTHER FAMOUS DADS... INFLUENCED BY THEIR DAUGHTERS –
 - Daughter Anna Roosevelt... "practically ran the White House in Franklin Delano Roosevelt's last year in office."
<http://www.npr.org/2017/07/02/535193215/ivanka-trump-isnt-just-any-white-house-staffer-but-how-much-influence-does-she-h>
 - Dick Cheney’s gay daughter Mary – influenced his support of gay rights against Republican platform
 - BUSINESS LEADERS: Media titans Rupert Murdoch (daughter Elisabeth) and Sumner Redstone (daughter Shari) lobbied for their daughters to run their vast media empires, despite having sons (both daughters refused)
 - SUPREME COURT: Major Harvard research shows– Supreme Court Justices changed positions on major rulings once a daughter was born
 - i.e. ROE VS. WADE – deciding vote came from conservative Justice Harry Blackmun whose daughter Sally got him to change his vote
 - BUSINESS CEOs: HBR and Danish Studies – of Business CEOs show change of treatment of women employees after birth of daughter

- FAMOUS DECISIONS... INFLUENCED BY DAUGHTERS:
 - ROE VS. WADE: Harry Blackmun (Conservative Supreme Court Justice became Liberal, was deciding vote on Roe vs. Wade because of his daughter – historical proof)
 - WOMEN VOTING RIGHTS – U.S.: Champ Clark Speaker of the House support for Women Gaining the Right to Vote from daughter Genevieve’s pressure (famous quote – He dare not come home if he voted wrong!)

- WOMEN VOTING RIGHTS – BRITAIN: Winston Churchill (stopped opposing winning right to vote in England and suddenly supported it because of his daughter Mary)
 - MARK TWAIN – Samuel Clements’ most famous work created from daughter’s critiques and debates... he stopped writing after her death
 - MARTIN LUTHER KING, JR – became civil rights leader after birth of his daughter Yolanda
 - U.S. PRESIDENTS – all had daughters in White House over past 50 years
- WHY DAUGHTERS CAN HAVE SO MUCH INFLUENCE... OVER THEIR FATHERS:
 - How men are brain-damaged at birth... and how it sabotages relationships
 - How daughters bypass this to gain a unique and exclusive access
 - Testosterone vs. Estrogen (why relationship with daughter is easier than son)
 - Predator vs. Protector (how a daughter’s relationship is different than with all other women)

QUICK BIO of AUTHOR / GUEST JAMES I. BOND

- Founder of The Father-Daughter Project™
 - Author of *The Secret Life of Fathers (2nd Edition)*
 - Past President of Leadership Management Associates of California, Inc., a leading behavioral management firm working with **major organizations
 - Regional Leader for The Mankind Project
 - Past Ad Agency President in Canada
 - Father of a son and three daughters (in their30’s)
 - Lives in Thousand Oaks, CA
- **Clients included biotech giant Amgen, Gannett Media, Tenet Healthcare, British General Electric, The Muscular Dystrophy Association, Litton Industries, and Kal Kan Pet Foods (division of M&M Mars).

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